GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
NEW DELHI

Name of the Activity:	Cinematography Workshop by Digitek		
Theme of the Activity:	Cinematography **and Photography**		
Activity Date(s):	28 – 29 September 2025	**No. of Participants:** **Total Event Participants:**	**100+**
Brief Description of the Activity:			

1. Introduction

The University School of Design & Innovation (USDI), Guru Gobind Singh Indraprastha University, in collaboration with the IPU Innovation & Incubation Foundation (IPU IIF), successfully organised a two-day intensive hands-on Cinematography Workshop in association with Digitek on 28 and 29 September 2025.

The workshop was designed to provide students of Design and allied disciplines with practical exposure to professional cinematography techniques, camera handling, lighting, audio recording, and accessory usage. Digitek, a leading Indian brand in camera and mobile accessories, facilitated the workshop by providing a complete range of its products for hands-on demonstration and practice.

The workshop witnessed enthusiastic participation from over 100 students and faculty members. A special photography session was also organised exclusively for the teaching faculty by the Digitek team.

2. Objectives of the Workshop

The primary objectives of the workshop were:

- To provide students with hands-on experience of professional cinematography equipment and accessories.
- To familiarise participants with the complete product ecosystem of Digitek including tripods, lights, microphones, softboxes, and related accessories.
- To bridge the gap between theoretical knowledge of filmmaking and practical execution.
- To encourage creative exploration in visual storytelling among design students.
- To strengthen industry-academia collaboration through practical skill-oriented workshops.

3. Resource Person

The workshop was conducted by Mr. Ankur, who served as the Resource Person. He guided the participants through various aspects of cinematography, camera techniques, lighting setups, and the effective utilisation of Digitek products. His sessions were highly interactive and focused on practical demonstrations.

4. Coordination and Collaboration

The workshop was coordinated by Dr. Nikhilesh, Faculty Coordinator, University School of Design & Innovation. The event was organised in close collaboration with the IPU Innovation & Incubation Foundation (IPU IIF), reflecting the university's commitment to fostering industry linkages and practical learning

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opportunities for students.

Digitek supported the workshop by providing its complete range of products for demonstration and hands-on practice by the students. The company also arranged a dedicated photography session for the faculty members.

5. Workshop Activities and Hands-on Experience

The two-day workshop was structured around extensive hands-on sessions. All Digitek products were made available to the students for practical experimentation. Key areas covered included:

- Camera setup, stability, and tripod usage (including various Digitek tripods and monopods).
- Professional lighting techniques using LED lights, softboxes, and continuous lighting systems.
- Audio recording with wireless microphones and related accessories.
- Mobile cinematography and smartphone-based filmmaking setups.
- Composition, framing, and basic shot sequencing for cinematic storytelling.
- Practical exercises where students worked in groups under the guidance of the resource person.

The emphasis throughout the workshop remained on experiential learning. Students were given unrestricted access to handle, assemble, and experiment with the equipment, enabling them to understand both the technical specifications and creative applications of the products.

6. Special Photography Session for Faculty

As a special initiative, Digitek arranged an exclusive photography session for the teaching faculty of USDI. This session provided the teachers with an opportunity to experience the products firsthand and capture professional-quality photographs. The gesture was highly appreciated by the faculty members and contributed positively to the overall industry-academia engagement.

7. Participation

The workshop witnessed active participation from more than 100 students , along with faculty members.

8. Outcomes and Learning

The workshop successfully achieved its intended outcomes:

- Students gained practical competence in handling cinematography equipment and accessories.
- Enhanced understanding of lighting, audio, and camera movement techniques.
- Strengthened industry-academia collaboration between USDI, IPU IIF, and Digitek.
- Faculty members received a dedicated photography experience facilitated by Digitek.
- Creation of a conducive environment for future collaborative workshops and skill-development programmes.

Photo Proofs

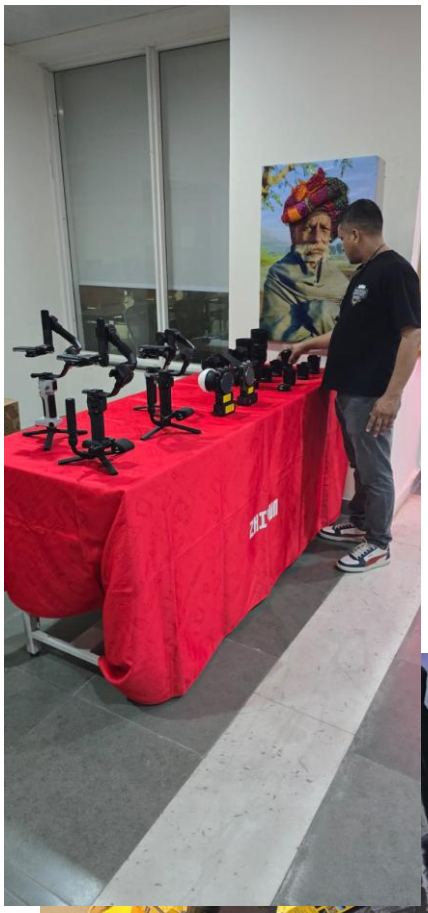
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Date: October 2026

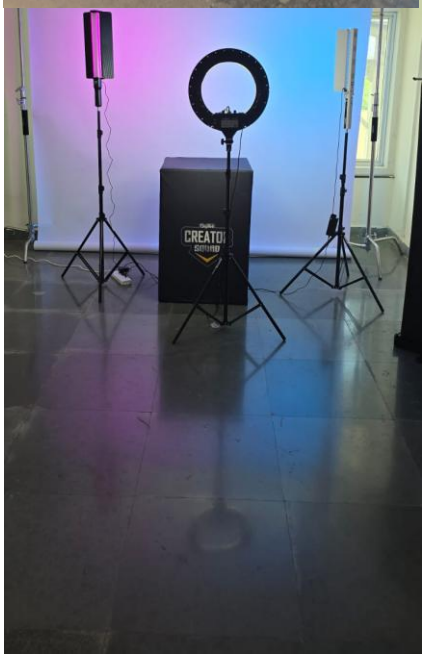


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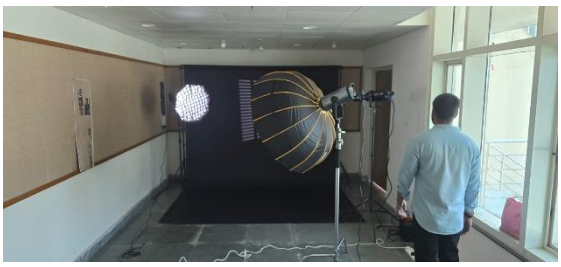
















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